

**FARANDULA USA
MINIONDAS****VELAZQUEZ PUBLISHING, INC.**
2025 South Main Street
Santa Ana, CA 92707
(714) 668-1010; (714) 668-1013 (Fax)
www.miniondas.com, www.farandula.com**PUBLICATION DESCRIPTION:**

Farandula USA/Miniondas are free weekly publications, distributed on Thursdays. They are delivered to homes and are available for reader pick-up at racks and other convenient locations within Orange County, California.

VERIFICATION OF DISTRIBUTION, PRINTING AND INTERNAL RECORDS:

Verification of distribution is conducted by appropriate survey methodology(s). Free home delivery is verified by telephone interviews with households within the publication's delivery areas. Target (free rack) distribution is confirmed by field verification of the number of copies distributed and the number of copies remaining at the close of the distribution period. An audit of internal records is conducted by a professional circulation auditor in conformity with accepted circulation auditing procedures, prior to Verified's issuance of an initial audit report and annually thereafter. This audit of internal records includes a review of source printing, distribution and subscription records as well as supporting financial documents. Please see the following pages for additional details.

WEEKLY CIRCULATION: TWELVE MONTH AVERAGE

	MINIONDAS/ FARANDULA USA
FREE CIRCULATION	
CARRIER	4,976
TARGET	24,360
TOTAL FREE	29,336
TOTAL QUALIFIED CIRCULATION	29,336
AVERAGE PRESS RUN	30,000
PRESS RUN AS OF 06/24/2010	30,000
QUALIFIED CIRCULATION HISTORY	
3 MONTHS ENDING JUNE, 2010	29,311
3 MONTHS ENDING MARCH, 2010	29,396
3 MONTHS ENDING DECEMBER, 2009	29,400
3 MONTHS ENDING SEPTEMBER, 2009	29,242

MINIONDAS/FARANDULA USA

VERIFIED

BASED ON ISSUE DATE: 04/01/2010

TOTAL QUALIFIED CIRCULATION: 29,302

GROSS DISTRIBUTION

COMMUNITY	ZIP CODE	DISTRIBUTION	COMMUNITY	ZIP CODE	DISTRIBUTION
Santa Ana	92703	3,840	Garden Grove	92643	468
Santa Ana	92701	3,350	Garden Grove	92640	429
Santa Ana	92704	3,290	Buena Park	90621	420
Santa Ana	92705	2,525	Anaheim	92808	390
Santa Ana	92707	1,715	Westminster	92683	364
Anaheim	92805	1,435	Fullerton	92633	280
Anaheim	92801	1,305	Orange	92668	230
Anaheim	92802	1,285	Tustin	92780	225
Anaheim	92804	1,116	Fullerton	92631	175
Placentia	92670	1,065	Fullerton	92632	170
Huntington Beach	92647	1,005	Lake Forest	92630	165
Orange	92667	810	Orange	92666	95
Stanton	90680	780	Fountain Valley	92708	85
Orange	92669	565	Huntington Beach	92648	65
Coets Mesa	92627	585	Laguna Hills	92653	50
Santa Ana	92705	535	MISCELLANEOUS		325
San Juan Capistrano	92675	525			

GROSS DISTRIBUTION

29,700

NON-QUALIFIED RETURNS FROM RACK DISTRIBUTION

(398)

TOTAL QUALIFIED CIRCULATION

29,302

MISCELLANEOUS NON-QUALIFIED DISTRIBUTION

300

(Includes non-qualified mail, office use, advertising, sales, and extra copies)

TOTAL PRINTED

30,000

Santa Ana (92703) Carrier Home Delivery: 1,250; Target: 2,590; Total: 3,840

Santa Ana /Fountain Valley (92704) Carrier Home Delivery: 1,150; Target: 2,140; Total: 3,290

Santa Ana (92701) Carrier Home Delivery: 400; Target: 2,950; Total: 3,350

Santa Ana (92705) Carrier Home Delivery: 1,200; Target: 1,325; Total: 2,525

Anaheim (92802) Carrier Home Delivery: 530; Target: 755; Total: 1,285